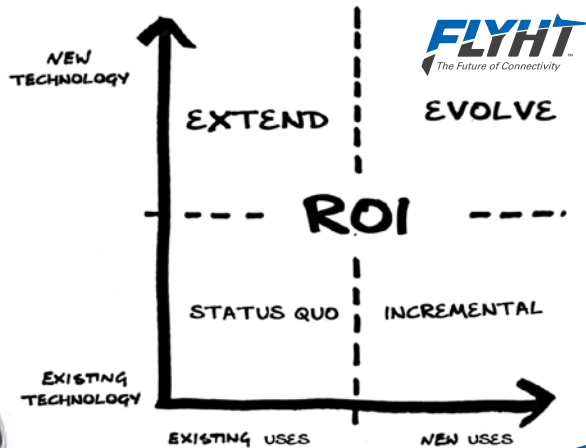


MAKING THE BUSINESS CASE FOR YOUR EFB



A CHALLENGING ROI

Simply replacing traditional paper charts, forms and fragmented technology (voice, text, etc) with an Electronic Flight Bag (EFB) is not a sufficient evolution to create a compelling ROI for most airlines. In short, replacing paper for another electronic gadget is only an incremental step forward. A step that does not enable the airline or its personnel to reduce workload or make better decisions.

It is not until the EFB is connected, live to onboard systems, ground systems and operators that real-time connectivity, information exchange and decision making is enabled. When this occurs the value of the EFB ROI can be realized.

EFB CASE STUDY #1

An international ACMI operator engaged FLYHT to connect its aircraft and ensure that information was available to its flight crew regardless of their location. Through a Class II EFB, the customer transmits flight releases, performance calculations, weight & balance and text messages to its crew. Hard savings have been achieved through reduced data transmission costs and faster turnarounds.

Gone are the days of waiting for information or performing timely manual calculations – information is readily available whether the aircraft is on the ground or in the air, anywhere in the world.

EFB CASE STUDY #2

When an airline customer required real-time worldwide connectivity for their EFB – they turned to FLYHT for its expertise and knowledge. Today, their aircraft are always connected to operations via onboard AFIRS™ hardware and the Iridium satellite network. Critical information is transferred both ways enabling decisions to be made quickly and ensures the proper outcome. By utilizing the integrated satcom voice and real-time data at their fingertips, diversionary costs have been dramatically reduced.

The ROI is further enhanced through AFIRS *Future Ready™* functionality including automated engine trending, real-time FOQA and global voice communications.

BUILDING YOUR CASE

Building the business case for your EFB is a complex challenge since there is no single solution provider. Hence, you need to pull several disciplines together in order to create a solution. We've been there and done that. We are happy to help. We are experts in understanding:

- Iridium connectivity and transmission.
- Hardware connectivity, configuration and installation.
- Software integration and security.
- Assembling the requirements for a sound business case.

Let FLYHT build the business case for your EFB program.